

Eric Westbrook

He/Him/His

Technology Leader with current hands-on skills for placement in Engineering Management roles within product development teams or brand agencies.

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EXPERIENCE

MERGE, Atlanta, GA (remote) — Director of Technology

FEB 2022 - PRESENT

Responsibilities:

- Scoping & estimation of web & marketing projects for vast array of large-scale clients utilizing the latest CMS & MarTech platforms
- Managing development teams & resources - goal setting, training, scheduling
- Engaging with clients and other non-technical stakeholders
- Evaluating, selecting, testing, & implementing technical tools, architectural patterns, and libraries

Achievements:

- Established the Customer Care discipline in the organization, managing a team of engineers, and servicing many existing projects for existing clients.
- Rescued more than \$13m in annual account revenue

1600over90 (RED), Santa Monica, CA — *Director of Technology*

MAR 2017 - MAY 2020

Responsibilities:

- Design & Development of production workflows & tools
- Scoping & Development of high-visibility, marketing-focused creative projects, sites, & campaigns
- Engage with clients and other non-technical stakeholders
- Management of development teams, projects, & resources

Achievements:

- Built platform for sharing ad content internally and with clients, serving core business functions
- Built custom photo editing app for a large fitness attire client to share with sponsored athletes for easily sharing branded content. This tool was used by hundreds of star athletes and the content it generated reached billions.

Left Field Labs @ Google, Mountain View, CA — *Tech Lead*

FEB 2016 - MAR 2017

Responsibilities:

- Development of high-visibility, marketing-focused creative projects, sites, & campaigns
- Contributing UX design

PROFESSIONAL SKILLS

Leadership • Client Engagement • Scoping & Estimating • Team Resource Management • Goal Setting • Feedback & Reviews • Recruitment & Termination Processes

TECHNICAL COMPETENCIES

Adobe • Agile • AI tools • Automation • AWS • Blockchain • CI/CD • Cloud Computing • Compilers • Containerization • Content Management Systems • CSS & Animation • Databases • Design Patterns • DevOps • Git • Hardware • Headless Architecture • HIPAA Compliance • HTML • IDEs • Integrations • IS/IT • Javascript • Linux • Mac • Network Topologies • Next.js • Node.js • NPM • React • Sitecore • Testing Frameworks • TypeScript • Usability • Vercel • Version Control • Windows • WCAG

- Management of development team, projects, & resources
- Maintenance of Google codebases and deployment pipelines

Achievements:

- Re-designed / re-developed gmail.com for the first time in 11 years.
- Prototyped very first engagements with Google Home platform
- Won Awwwards Site of the Day

StudioNow, San Francisco, CA — *Senior Front-End Developer*

MAR 2014 - JAN 2016

Responsibilities:

- Development on core product & marketing materials
- Contributing UX design
- Leadership of front-end development team

Achievements:

- Architected / Engineered MVP & Launched core product to existing B2B users

Grid Dynamics, San Francisco, CA — *Senior Front-End Developer*

AUG 2013 - MAR 2014

Responsibilities:

- Lead front-end team to rebuild online stores with responsive experience for massive retail client
- Design & implement solutions for automated mobile testing

Achievements:

- Launched new mobile experience that resulted in improved visitor metrics including significant increase in revenue

4INFO, San Mateo, CA — *Front-End Developer*

SEP 2011 - AUG 2013

Responsibilities:

- Development on both marketing sites & applications covering all services, internal & client-facing

Achievements:

- Began as sole developer on branded marketing sites and transitioned into product team working on consumer applications.

Rocket Science Consulting, San Francisco, CA — *Developer*

DEC 2008 - SEP 2011

Responsibilities:

- Development on Wordpress & ExpressionEngine based CMS sites
- Management of hosting, environments, and codebases

Achievements:

- Began as IT consultant and transitioned into developer as a founding member of web development department

BRANDS I'VE WORKED WITH

AMC • Best Buy • Blizzard Entertainment • Discovery Networks • Disney • ESPN • Fox Entertainment • Google • Hulu • Logitech • Macy's / Bloomingdale's • NCAA • Netflix • NFL • Nike • Peloton • Porsche • Twitter • Uber • UFC • Under Armour • Universal • Warner

AWARDS

2016

Awwwards Site of the Day

Android 404 – Leadership, code review, & deployments

INTERESTS

Technology as Art • VR / AR • PC Hardware & Gaming • Raspberry Pi & Arduino • Fitness • Pinball • Food • Tiki & other Cocktails • Music • DIY Home Improvement • Travel • Pets • Nature • Mid-Century Design • Golf

EDUCATION

Wichita Technical Institute, Wichita, KS — *Technical / Certifications*

JAN 2006 - MAY 2008

IT-focused instruction. 4.0 GPA. Certifications acquired: CompTIA A+, CompTIA Server+, CompTIA Security+, CompTIA Network+, Microsoft Certified Professional, Microsoft Certified Systems Administrator, Cisco Certified Wireless Network Administrator.